

62.41

Keith's

—Own Home-Grown, Freshly Dug—

**CULTIVATED
BLUEBERRIES**

How to Grow Them.

Also Strawberries, Raspberries,
Grapes, Blackberries.**NOW** You Can Have
Blueberries

Grow them right in your garden—on the lawn—along sidewalk. Grow like shrubs or Roses. One Planting Lasts a Lifetime.

SAVE Buy Direct
From Grower

Keith is Headquarters for Blueberries. We have been growing Blueberries for over twenty years. Keith has the BEST at LESS.

FEB 11 - 1955
U. S. Department of Agriculture**\$8⁸⁰**

You Save \$1.70

**Special
Introductory Offer
Keith's Complete
Blueberry Offer No. 1**

We offer here three 4-year, No. 1, Bearing-Age Blueberry bushes in three varieties with sufficient Acid Peat Humus, Special Fertilizer and Aluminum Sulphate to properly plant them. All No. 1 bushes.

- 1 4-yr. No. 1, Bearing-Age Jersey
- 1 4-yr. No. 1, Bearing-Age Rubel
- 1 4-yr. No. 1, Bearing-Age Pioneer
- 1 bag Acid Peat Humus
- 1 bag Special Fertilizer
- 1 pkg. Aluminum Sulphate

Regular Price **\$10.50**Introductory Price ONLY ... **\$8.80**You Save **\$1.70**

NOTE: Two of the above Offer No. 1 — 6 bushes in all—for ONLY \$15.80.

(Planting instructions with each offer. Approximate shipping weight 45 lbs.)

Read carefully the 2 paragraphs below Parcel Post Table page 10.

**Keith Plant
NURSERY
Sawyer, Mich.**(39 Years of
Continuous
Nursery Business)**1916
to
1955**



Keith's Ready-to-Bear Blueberry Offer No. 2

Filled with Keith's Own Home-Grown Bushes Direct from Field to You

CAN BE GROWN ANYWHERE

This Blueberry Offer can be successfully grown along your garden or back-yard fence, along the walk, alongside buildings, in fact anywhere shrubs or Roses, etc., can be grown. And it is easy to make the soil suitable. (See pages 3, 5, 9.)

ONLY
\$9.95 →
You Save
\$2.30

Keith's Ready-to-Bear Blueberry Offer No. 2 Our Most Popular Offer

More people buy this Offer than any other. Filled with three 5-yr. ready-to-bear bushes, in three most dependable, hardy, thrifty, reliable varieties. Complete with enough Acid Peat Humus, 1 pkg. Aluminum Sulphate and Blueberry fertilizer to properly feed them.

- 1 5-yr. No. 1 Jersey, Ready-to-Bear.
- 1 5-yr. No. 1 Rubel, Ready-to-Bear.
- 1 5-yr. No. 1 Pioneer, Ready-to-Bear.
- 1 Bag Acid Peat Humus.
- 1-lb. Bag Fertilizer (page 10).
- 1 pkg. Aluminum Sulphate.

Listed price\$12.25

Special price 9.95

You Save 2.30

Costs You ONLY \$9.95

May be sent by Parcel Post C.O.D. for post-age or Express.

For Parcel Post see paragraph under Parcel Post page 10.

Approximate shipping weight, 75 lbs.

NOTE: Two for ONLY \$17.95.

NOTE: This offer above is filled with our 5-yr. No. 1 bushes. Should you wish the No. 1A Selected grade (page 6), add \$2.05 to the \$9.95.

It may also be filled with No. 1, 6-yr. bushes for \$3.80 additional, and with the No. 1A, 6-yr. bushes for \$5.75 additional.

Free—With every Blueberry Offer we send you Planting, Cultural, Pruning Methods



Blueberry Offer No. 2 Grown Along East Side of Building

Blueberry Offer No. 2 More-for-your-Money Buy

Keith's Complete Blueberry Offer No. 2 gives you the most for your money. Three large, 5-yr., bearing-age Blueberry bushes, along with sufficient Acid Peat Humus (page 9) and Special Fertilizer (page 10), and a package of Aluminum Sulphate to keep the soil acid. We also send you free complete instructions on how to plant and care for the bushes. The three varieties are most productive, hardy, thrifty growers, and will bear under most adverse conditions. Give them the care suggested in the instructions we send you and you will have surprisingly satisfactory results. It's Easy to Grow Blueberries When You Set Keith's Bearing-Age Bushes.

At the left you note three 5-yr. Blueberry bushes (one of our Blueberry Offer No. 2 listed above) planted two years ago this spring in a trench 10 ft. long, 3 ft. wide and 2½ ft. deep, and lined with heavy roofing paper to keep tree roots and soil water out. The soil was mixed half and half with Keith's Acid Peat Humus (page 9.) Note their growth.

This is Blueberry Offer No. 2. One bag of Fertilizer and Aluminum Sulphate not shown.

Keith's Blueberry Offer

← No. 2 A Three-Variety Combination

(For Prices and Description of this Offer See Opposite Page)

Greatest Value at Least Cost—Saves you years of time and money—why wait so long for your Blueberries when you can have them the same year you plant the bushes.

Blueberry Offer No. 2

This Blueberry Offer No. 2 comes to you complete with three 5-year, Ready-to-Bear Bushes, one each of Jersey, Rubel, and Pioneer, also with sufficient Acid Peat Humus and Aluminum Sulphate (this is very necessary, see page 9), to properly plant them. Why wait years for your Blueberries when you can plant Keith's Ready-to-Bear Bushes and have berries the same year you set the bushes? (Note: Because of the limited supply of Pioneer bushes this year, we might have to supply the Cabot or Jersey instead, but not until the Pioneer supply is exhausted.)

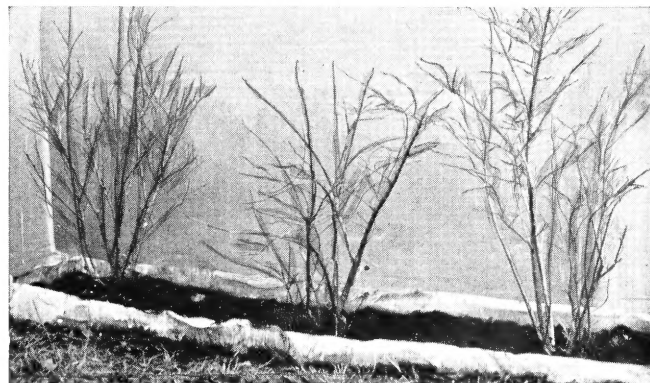
NOTE: This Blueberry Offer No. 2 may be grown in barrels or boxes, see page 7.



Blueberry Offer No. 2 comes complete with 3 5-yr. Blueberry bearing-age bushes—Bag Acid Peat Humus—Bag Special Blueberry fertilizer—package Aluminum Sulphate (not shown above)—planting and care instructions.

Blueberry Offer No. 2—Shown at Left

Comes complete like all other Keith Blueberry Offers. Along with the bushes, we send you fertilizer (page 10), Acid Peat Humus (page 9), and Aluminum Sulphate (page 9) sufficient to properly grow the bushes. We ask you to read all we give on growing Blueberries on the different pages in this catalog, so you will know how to prepare the soil, plant, and care for the bushes we send you.



Blueberry Offer No. 2 Growing in Tank

Grow Blueberries in Galvanized Tank

Any one of Keith's Blueberry offers may be grown in a box or galvanized tank 18 to 24 inches by 36 inches deep by 8 feet long. Fill 12 inches in bottom with prepared soil (see page 9). Set in the bushes and follow instructions as in growing in half-barrels. If possible use soil from Huckleberry or Blueberry marsh where they grow wild. Use fertilizer and Aluminum Sulphate solution in planting—pages 9 and 10.

Arlington, Va.

Dear Mr. Keith:

I have found your bushes to be all that I could have hoped for. In June, July and to mid-August we had all the berries we wanted, plenty to give to our neighbors and friends, and also put away 30 cartons in the freezer for Blueberry pies, etc., in winter and spring.

Yours truly,
A. J. Couble

Please Note: On page 8 you will find the AGE and Grades of our Blueberry bushes fully illustrated and described.

Also, please carefully read page 9. There you will find some valuable information for you.



Mrs. Keith holding a tray (10 pts.) of big beautiful Blueberries. You can grow Blueberries like these right in YOUR garden, or lawn.



Mr. Couble, besides his letter (see at right of above picture), calls your attention to the three large Blueberry bushes to his left (in above picture), stating that "their height may be judged from mine, 6 ft. 2½ in. These three bushes were your 6-year-olds, when planted some 10 years ago."

Mr. Couble also calls your attention to the three smaller bushes, back and to his right. "These were 5-yr.-olds when planted in 1950, I believe."

It is evident that Mr. Couble takes great pride in his Blueberry bushes and the oodles of berries he picks from them. It just goes to show what Keith's Blueberry Bushes can do for you.



Keith's Ready-to-Bear Blueberry Offer No. 3

In three different sizes—4-yr., 5-yr., and 6-yr. Ready-to-Bear, No. 1 Jersey Bushes, all grown by Keith, and sent freshly dug from field to you.

ONLY
\$7²⁰

YOU SAVE
\$2.00

No. 3A

Keith's Ready-to-Bear Blueberry Offer No. 3a

This No. 3a Offer is filled with Keith's No. 1, 4-yr., Ready-to-Bear Jersey Bushes direct from field to you—a wonderful buy for beginners.

3 4-yr., No. 1 Jersey Bushes (page 6)
1 Bag Acid Peat Humus (page 9)
1 Bag Special Blueberry Fertilizer (page 10)
1 Pkg. Aluminum Sulphate (page 9)
Planting and Cultural Directions
Regular price\$9.20

You Save\$2.00

For
Only**\$7.20**

Approximate shipping weight 45 bs.

Jersey
(Actual Size)

NOTE: The Jersey Blueberry Bushes offered in the three different Blueberry Offers listed to the right on this page have perfect blossoms and need no other variety to fertilize their blossoms, in other words Jersey blossoms are self-fertile.

Keith's Ready-to-Bear Blueberry Offer No. 3b

This No. 3b Offer is filled with Keith's No. 1, 5-yr., Ready-to-Bear Jersey Bushes, direct from field to you. See page 8 for 4-, 5-, and 6-yr. bushes.

3 5-yr., No. 1 Jersey Bushes (page 6)
1 Bag Acid Peat Humus (page 9)
1 Bag Special Blueberry Fertilizer (page 10)
1 Pkg. Aluminum Sulphate (page 9)
Planting and Cultural Directions
Regular price\$10.55

You Save\$2.10

For
Only**\$8.45**

Approximate shipping weight 65 lbs.

No. 3B

Free—With every
Blueberry Offer
we send you
Planting, Cultural,
Pruning Methods

Keith's Ready-to-Bear Blueberry Offer No. 3c

This No. 3c Offer is filled with Keith's No. 1, 6-yr., Ready-to-Bear Jersey Bushes, direct from field to you. See page 8 for 6-yr. size.

3 6-yr., No. 1 Jersey Bushes (page 6)
1 Bag Acid Peat Humus (page 9)
1 Bag Special Blueberry Fertilizer (page 10)
1 Pkg. Aluminum Sulphate. Makes soil acid.
(page 9)
Planting and Cultural Directions
Regular price\$14.30

You Save\$2.35

For
Only**\$11.95**

Approximate shipping weight 85 lbs.

No. 3C

Your Soil Can be
Made OK for
Blueberry Culture

To Properly Set Blueberry Offer No. 3

To properly set our Blueberry Offer No. 3, in fact any of our Blueberry Offers, we suggest: Set the bushes along your walk, drive, next to the porch, on the lawn, in your garden, anywhere shrubs, Roses, etc. can be grown. Space them 4 to 5 feet apart, in holes dug 18 inches deep, 18 to 24 inches across. Mix Keith's Acid Peat Humus as directed (see Preparing Soil for Planting, page 9), pack 9 to 12 inches deep in bottom of hole (see "Planting in Barrel" page 7). Place bush in middle of hole and work mixed soil and humus well around and over the roots to within 2 inches of top. Then water well, care for bushes as directed in free "Planting Instructions and Care," sent with offer. We suggest using half-barrel (read carefully all suggestions on page 9), or a box or trough shown on page 3.

Blueberry Bushes Used for Lawn Planting, Hedges, etc.

Because of the brilliant red to deep maroon colors of their leaves, and the attractive creamy white tubular blossoms, Blueberry bushes are being much used for ornamental purposes. They may also be used for hedges, and can be trimmed high or low, besides these uses they produce beautiful big berries.

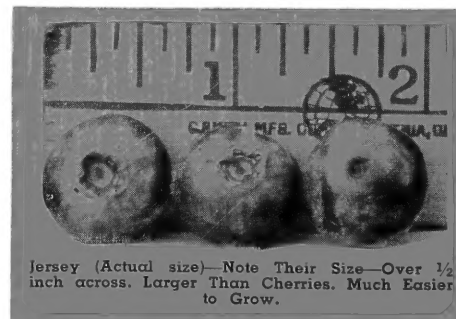
One Planting Lasts a Lifetime

No replacing the bushes every year or so as you would Raspberries, etc. Keith's Cultivated Blueberries grow and produce for years. Plant once and you are through.

Ideal for Summer Homes

Blueberry bushes bear during the summer-resort months. Set a few and have berries while you are at your summer home.

Regardless of kind, your soil can be made to grow Blueberries by the addition of Keith's Acid Peat Humus, Blueberry Fertilizer, and Aluminum Sulphate. These, with Keith's Home-Grown Blueberry plants will put you on the road to success. (See Soil Preparation, page 9).



Jersey (Actual size)—Note Their Size—Over 1/2 inch across. Larger Than Cherries. Much Easier to Grow.

Low Cost New Blueberry Offer No. 3

You can have these Low-Cost in either FOUR, FIVE or SIX-year-old bushes—come complete with: Acid Peat Humus, Fertilizer, Aluminum Sulphate, Planting and Cultural Directions.

OFFERS in Blueberry OFFER No. 3

No. 3a—Three 4-yr., No. 1 Jersey
Ready-to-Bear Bushes

Only \$7.20

No. 3b—Three 5-yr., No. 1 Jersey
Ready-to-Bear Bushes

Only \$8.45

No. 3c—Three 6-yr., No. 1 Jersey
Ready-to-Bear Bushes

Only \$11.95

NOTE: These OFFERS are listed on opposite page—page 4.

SPECIAL
BLUEBERRY
FERTILIZER

ALUMINUM SULPHATE

KEITH'S
Acid
Peat Humus
FOR GROWING
BLUEBERRIES

Keith's Blueberry Offer No. 3

Note the three well branched bushes, the Bag of Keith's Acid Peat Humus, Bag of Special Blueberry Fertilizer, Package of Aluminum Sulphate, Planting and Cultural Instructions. IT'S a Complete Blueberry Offer—all you need to grow lots of big, beautiful Blueberries.

Most for Your Money in Big Berries

Three Bearing-Age Bushes in the most popular variety. More growers plant Jersey than any other variety.

All the Offers (a, b, c) listed under "Keith's Blueberry Offer No. 3" are made up entirely with our Jersey variety (see page 6). We did this to meet the requests of so many of our customers who want the best in Blueberries. They have asked for a Blueberry Offer made up entirely of the Jersey, so this year we are offering our "Blueberry Offer No. 3" made up of Jersey only. And we are offering it in 4-, 5- and 6-year sizes, along with the usual Acid Peat Humus, Special Blueberry Fertilizer, Aluminum Sulphate, and Planting and Cultural Directions.

You get the best in Blueberries when you order one of "Keith's Blueberry Offers No. 3". The Jersey needs no other variety to fertilize its blossoms (see opposite page under picture).

How Are These
for Blueberries?
They are Jersey.



A 5-year Jersey bush in full fruit. Note size and amount of beautiful big berries.





Jersey (Late) A "GIANT" in the Blueberry Family

Berries $\frac{1}{2}$ to $\frac{3}{4}$ inch across

Berries extra large ($\frac{3}{4}$ in. across), mild, sweet flavor, that is retained after cooking. One of the best Blueberries for fresh desserts. Excellent for shipping. Berries hang to the bushes for days before dropping. It ripens its large berries a little later than the Rubel. We recommend Jersey very highly.

Jersey—What Berries! Look at their size (actual) over $\frac{3}{4}$ in. across, and they are just as delicious as they are BIG.

JERSEY BUSHES are fast growing, semi-upright, 5 to 6 feet high. Makes a very attractive bush for lawn planting, hedges, and are very suitable for group planting or in rows in the garden and at the same time think of the quarts of berries you can pick from these same bushes. Should be set at least 5 feet apart, 5x10 in field culture.

Now You Can Have Lots of Blueberries

Grow the big beautiful Jersey right in your garden, on the lawn, along sidewalk—grow them anywhere you grow shrubs or Roses.

One planting lasts a lifetime.

See pages 4 and 5 for Special Offers in Jersey Bushes

Jersey Prices

(Supplied with Keith's Own Home-Grown Bushes)

	4-Yr. Bushes		5-Yr. Bushes		6-Yr. Bushes	
	No. 1	No. 1-A	No. 1	No. 1-A	No. 1	No. 1-A
Each	\$ 2.00	\$ 2.25	\$ 2.50	\$ 3.25	\$ 3.50	\$ 3.90
3 for	5.40	6.30	6.75	8.75	10.50	11.25
5 for	7.50	10.00	10.75	14.50	15.00	17.50
10 for	14.00	19.00	20.00	22.50	27.50	32.50
25 or more each	1.25	1.75	1.85	1.85		

Write for prices on larger quantities.

Read "Note" under Rubel prices bottom of this page.

Rubel (Medium Early) "Old Reliable"

Keith's Own Home-Grown Bushes Direct from Field to You

Of all the Blueberry varieties that we have grown, the Rubel is the most sure to bear every year. It stands the most severe winter weather, has a long fruiting season (6 weeks), beginning with us in early July, and will bear more berries, one year with another, than most known varieties. Berries are large, uniform in size with a pleasing Blueberry flavor. One of the best for pies, canning, preserves, deep freezing, etc. An early, constant bearer.

Rubel Bushes Bear for Years

The Rubel Blueberry is not like the Raspberry or other small fruit—one planting lasts for years.

Rubel is Easily Grown

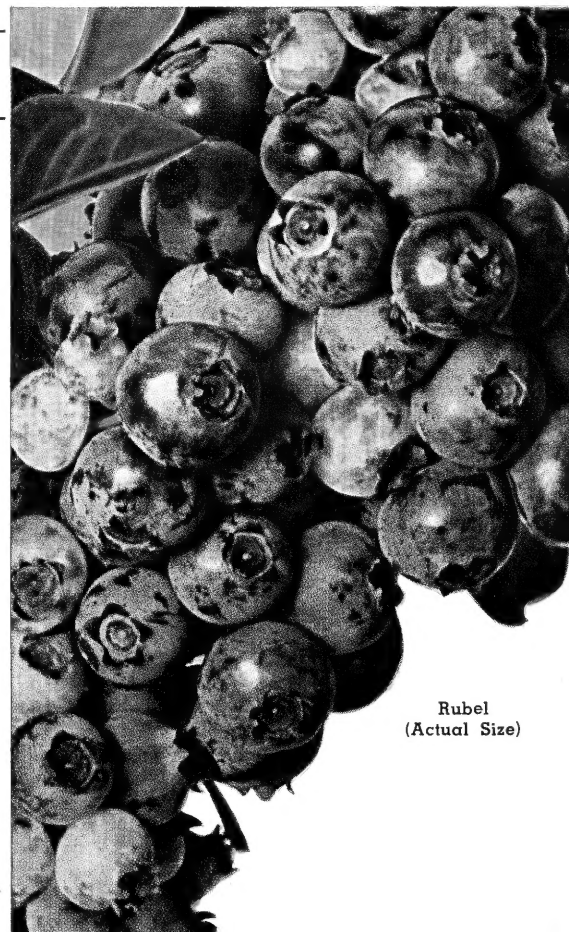
You don't have to fuss around with Rubel to get it to grow and produce a crop of big berries every year. Just set the bushes out and you are through. Very little additional care required. (See pages 3 and 9).

Rubel Prices

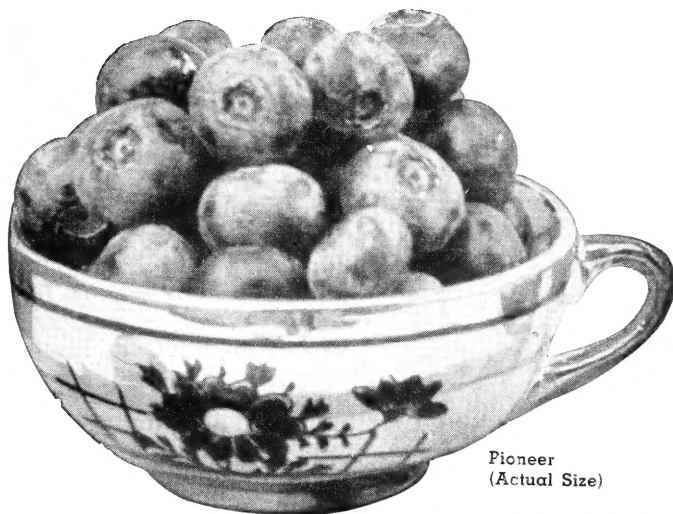
(Supplied with Keith's Own Home-Grown Bushes)

	4-Yr. Bushes		5-Yr. Bushes		6-Yr. Bushes	
	No. 1	No. 1-A	No. 1	No. 1-A	No. 1	No. 1-A
Each	\$ 2.25	\$ 2.35	\$ 2.55	\$ 3.00	\$ 3.65	\$ 4.00
3 for	5.75	6.60	6.90	8.50	11.00	12.50
5 for	8.00	10.50	11.25	14.00	16.00	18.00
10 for	14.50	19.50	21.00	27.00	29.00	34.00
25 or more each	1.35	1.85	2.00		

NOTE: All our Blueberry bushes are sold according to AGE. A 4-year bush means it has been grown in the open field for FOUR YEARS, a 6-year bush for SIX YEARS. The 6-year, Selected Bushes are more branched (bushy) with larger root systems and taller. They are the BEST.



Rubel
(Actual Size)



Pioneer
(Actual Size)

PIONEER (Early) Pleasing Flavor— Extra Large

Pioneer does not grow into a tall, upright bush—it's low and spreading (4 feet high, 4 feet wide). Produces large yields of blue, plum-colored berries, many over one-half inch across (see picture at left). Bushes make fine hedge planting, or can be planted alone or in groups, and don't freeze back even at 20 degrees below zero. A very reliable variety. We have grown it over 20 years.

PIONEER PRICES

	4-Yr. Bushes		5-Yr. Bushes	
	No. 1	No. 1-A	No. 1	No. 1-A
Each	\$ 2.50	\$ 2.90	\$ 2.95	\$ 3.25
3 for	5.95	6.90	7.50	8.40
5 for	9.50	10.90	11.00	13.00
10 for	15.50	18.00	20.50	25.00

NOTE: Our supply of Pioneer Bushes is limited this year and should the supply become exhausted we reserve the right to substitute, probably with Jersey or Cabot.

CABOT Earlier than Pioneer

Cabot is one of the earliest ripening Blueberries. Its berries are large, and many of them ripen on the cluster at one time. They are well flavored, large, and shaped much like the Pioneer, and the bushes are more upright than the Pioneer, but not as much as the Jersey or Rubel. Cabot supply limited, reserve right to substitute Pioneer or Jersey.

CABOT PRICES

	4-Yr. Bushes		5-Yr. Bushes	
	No. 1	No. 1-A	No. 1	No. 1-A
Each	\$ 2.60	\$ 3.25	\$ 3.00	\$ 3.50
3 for	6.25	7.20	7.75	9.00
5 for	10.00	11.50	11.50	14.50
10 for	17.50	19.00	21.00	28.00



Blueberries May be Grown in Half-Barrels

Has Plenty of Berries 1st and 2nd Year

Gentlemen: July 20, 1954
"In May, 1953, we planted "Blueberry Offer No. 2", consisting of one each of Jersey, Rubel, and Cabot. These bushes were 5-yr.-old and blossomed and bore fruit.

This month (July, 2nd yr.) they had loads of blossoms and are still bearing large juicy Blueberries. I have always wanted to write and tell you."

Sincerely,

Mr. and Mrs. J. S. Hegedic,
Pittsburgh, Pa.

Bears During July, Aug., Sept.

Set a Blueberry planting at your summer home. It will bear while you are there. Bears during July, Aug., Sept.

Keith's Cultivated Blueberries begin to fruit in July and keep it up until September. Ideal for those who have summer homes. See page 4.

One Planting Lasts for Years

Set Keith's Cultivated Blueberry bushes and you are through for years. Bushes grow and produce almost a lifetime. Need little care, just occasional thinning out and heading back of old canes and branches. Full Planting and Cultural Directions sent free with all Blueberry orders.



Note the size of these three Blueberries from Keith's Cultivated Bushes. Three are 2 inches across. Big as Cherries. Easier and quicker grown. You can easily have Blueberries. Just plant Keith's Ready-to-Bear Blueberry Bushes. They will blossom and bear this season and for many years to come. Read to the left on this page.

Gentlemen: Indianapolis, Ind.
The 120 Blueberry Bushes I bought from you in 1953 are doing fine. Every one grew. You certainly have sturdy, healthy, wonderful bearing Blueberry Bushes. Have had two good harvests of berries from them. If you have anyone in central Indiana interested in Blueberries, have them contact me, and I'll show them my bushes.

Sincerely yours,

R. M. Dodrill, 2122 College Ave.

Keith's Bearing-Age Blueberry Bushes

Saves You:—

Three or more years of cultivation.

Saves You:—

Three or more years of waiting for berries.



Four-Year Bush

Five-Year Bush

Six-Year Bush

Keith's 4-Year

Ready-to-Bear Blueberry Bushes. This year we have a large

block of 4-yr. ready-to-bear Blueberry bushes (picture below) that must be moved this spring, therefore we are offering them at **money saving, attractive, reduced prices.** They are up to grade, age, and productiveness, and are identical in every way with our older (5- and 6-year) bushes, and because they **are** up to grade, branching, productiveness, etc., they are a wonderful buy for you this spring, and will help you get a start in Blueberries at low cost. (See OFFER No. 1, front cover.) These 4-year ready-to-bear Blueberry bushes will be dug from the field shown in the picture below and shipped direct to you.

Keith's 5-Year

Ready-to-Bear Blueberry Bushes have been grown under the same conditions and care as all other Keith's Ready-to-Bear Blueberry bushes and have these years of growth to your advantage. They are well branched and loaded with fruit buds, which develop into berries in summer. Don't confuse them with Blueberry bushes offered in terms of height only. They are the best buy and saving for you. Most of our customers order bushes of this age. (See OFFER No. 2 on page 2.)

Saves You Years of Waiting for Berries

Why wait three or more years for your berries when you can set Keith's Bearing-Age Blueberry bushes and pick berries in 80 days. They are ready to bear for you this summer.

Keith's 6-Year

Ready-to-Bear Blueberry Bushes

have been grown in open rows, under the special care and conditions mentioned in the foregoing paragraphs. They are the largest bushes we offer. They have been grown for six years with the same care, cultivation, and attention given our bearing bushes. OUR SUPPLY OF SIX-YEAR BUSHES IS LIMITED THIS YEAR. ORDER EARLY. They can be supplied in our **BLUEBERRY OFFER No. 3** on page 4.

Why Keith's Blueberry Bushes are Best

Grown in open rows and given the same care and attention we give our commercial plantings, Keith's Bearing-Age Blueberry bushes develop shapely, well branched, productive bushes. **They are grown to produce for you.** They are much better, in every way, than so many bushes offered today that have been grown in crowded rows and sold in terms of height only. **Keith offers you bushes by "AGE" instead of "inches in height."** In our bushes, height takes care of itself. Note the shape and height of the bushes shown above.



Here is a snapshot of pickers harvesting Blueberries from a block of 4-yr. on left, 5-yr. on right, bushes. The 4- to 5-yr. bushes you order will be dug from this block.



Showing one of Keith's 5-yr. Blueberry bushes in full fruit one year after planting. They get you berries **QUICK** and cost so little more than ordinary bushes.

Keith Has Two Grades of Blueberry Bushes

This year we offer you two grades of Blueberry bushes—the No. 1 and the No. 1-A. Both are described below.

Grade No. 1 This Grade of Blueberry bushes, whether they be in the 4, 5-, or 6-year age, are well branched and well rooted. They are of bearing age and contain fruiting buds that will develop into fruit during this coming summer. They are larger and superior to many Blueberry bushes being offered today for they have been transplanted and grown in the open in our nursery rows, where they receive the best of care and cultivation, thus causing them to develop into well branched, large productive bushes.

Grade No. 1-A **Selected.** This is our best grade of Blueberry bushes. Because of having more room to spread out in the nursery row, these bushes are well branched, larger, have more fruiting buds and branches, and larger root systems than the No. 1 grade. They are **SELECTED BUSHES.** To have the best Blueberry bushes, those that are **more branched, larger root systems** order Keith's No. 1-A **Selected Grade.** They are the **best bushes obtainable**—they are **selected**, yet they cost so little more.

How to Plant and Grow Keith's Cultivated Blueberries

Will Grow Anywhere—Garden, Lawns, Along Walks

You can easily grow Keith's Cultivated Blueberries. At one end of the garden, on your lawn like shrubs, along your walks or drives, as a hedge planting. They can be grown anywhere with little extra care.

Easy to Grow

We used to think Blueberries could be grown only in low marshes. NOT SO NOW. Now they can be successfully grown, with very little soil preparation, anywhere about your yard, in your garden or in cultivated fields. They can be as easily grown as Roses or any ordinary shrub and in the same places. Those who have planted Keith's Cultivated Blueberry bushes now have plenty of berries. It's easy to have them. It's no trick at all nowadays to grow and have plenty of big sweet Blueberries. No need trudging through wet, boggy marshes any more.

In Garden or Lawn Planting

Keith's Cultivated Blueberries are as easily grown as Roses or shrubs. All you have to do is to see that the soil is moist, loose and acid. To accomplish these, we suggest the following: Dig a hole 18 inches across (larger for larger bushes) and 16 inches deep, and fill half full with a mixture of one part your soil, two parts acid peat, leaf mold, marsh soil, or BETTER YET, Keith's Acid Peat Humus (see below) which we guarantee for our Cultivated Blueberries. Pack this mixture firmly in the bottom half of the hole, then set the bush in on packed mixture and fill in around the roots and on top of them with the mixture until the hole is full. Pack down very firm, then water thoroughly until the whole mixture, from bottom to top, is thoroughly soaked with water, rain water preferred. DON'T USE WATER WITH LIME IN IT. It will sweeten the soil. The soil must be kept acid, and don't let it become dry, then you can grow lots of Blueberries. COMPLETE PLANTING INSTRUCTIONS AND CARE COME WITH EACH SHIPMENT. We suggest using Ra-Pid-Gro in the water. It's a good Blueberry fertilizer (page 10).

Field Culture

Remember, the Blueberry must have an acid soil (pH 4.0 to 5.1) and plenty of water. Keep this in mind in selecting your soil for commercial plantings. A drained Blueberry (Huckleberry) marsh is ideal. Growths of White Cedar, Leatherleaf, Red Maple, etc., are indications of suitable soil. But to make sure always have the soil tested for acidity. Water table should be 30 to 48 inches below surface. Some soils are found to be too acid and this can be corrected by the addition of lime. See your county agricultural agent. Low meadow lands are sometimes suitable. Set plants 6 feet in row, spacing rows 10 feet apart (about 800 per acre). Write us for further information.

How to Prepare Soil for Blueberry Growing

For the best results in growth and production, Blueberries require an acid soil which shows an acid test from 4.0 to 5.1 pH. Since most garden and lawn soils are more or less "sweet", they can be made suitable by mixing acid soils with them, or by adding Keith's Acid Peat Humus (see this page), two parts of it to one part of your soil. "Sweet" soils may also be made acid by the addition of Aluminum Sulphate (2 teaspoonfuls per gal. of water) to the soil during planting, and at least twice during summer three weeks apart.

To properly prepare a soil for Blueberries, we suggest: Mix two parts of Keith's Acid Peat Humus to one part of your soil. When possible, mix in leaf mold, well rotted sawdust, top soil from woods. These will add organic (humus) matter to soil and help make and keep it acid. Soil from a Blueberry or Huckleberry marsh will be ideal, providing its acidity is 4.0 to 5.1 pH. Consult your County Agricultural Agent. He might tell you where and how to test your soil for acidity.

After the bushes are planted, it is well to mulch the soil under the bushes (2 to 3 ft. out from base) with well rotted sawdust, leaf mold, or Keith's Acid Peat Humus. This keeps the soil moist and acid. Water when necessary with water to which Aluminum Sulphate has been added. (See paragraph below). In the spring before growth, it is well to add a small handful of garden fertilizer of an 8-8-8 formula per bush. Another application might be added in July, not later.

Aluminum Sulphate

Chemists have found that "sweet" soils can be made acid by the addition of Aluminum Sulphate (Alum), obtainable at most drug stores. And since Blueberries require an acid soil, "sweet" soils can be made sufficiently acid for them by the addition of Aluminum Sulphate, the amount to be used depends upon how "sweet" your soil is. Sandy soils require more than loam soil. Generally speaking two teaspoonfuls per gallon of water, applied one gallon per bush at least three times during the season, once in the spring before growth starts and twice during summer three weeks apart up to when berries begin to turn blue. When planting, apply the first gallon when the bushes are set. PRICE: 66c per 1/2 lb. in states in group 1 and 2, beyond add 21c per 1/2 lb. See bottom page 10.

Growing Blueberries in Half-Barrel (See p. 7)

Blueberries may be grown in half oil barrel, tarvia barrel, etc., submerged in your lawn, near house, etc., (see page 3).

Growing Blueberries in Tanks, Boxes, etc. (See page 3)

Blueberries may be grown in tanks, boxes, etc. See how on page 3.

Keith's Acid Peat Humus Ideal for Blueberry Growing

Keith's Acid Peat Humus has the right acidity and contains the necessary plant humus for growing Blueberries. It is taken from a marsh where layer upon layer of organic matter has been deposited during ages past. We suggest mixing it at least two parts to one of your soil, or better yet leaf mold taken from under trees in woods. The more acid your soil and the more humus it contains, the less Acid Peat Humus necessary. It is also very beneficial in building and maintaining lawns, enriching the soil around Roses, shrubs, growing Rhododendrons, Holly, etc. It is a soil builder and makes plants grow.

Price: 1 1/2-bu. bag, \$1.85; 3 or more at \$1.65 each.



Extra Peat Humus—Good Investment

For lasting results and for better bush growth we suggest your getting an extra bag of Keith's Acid Peat Humus to be used in planting along with what we send with the bushes when ordered in the "Ready-to-Bear Blueberry Gardens." The holes can be dug a little wider and thereby afford a larger prepared soil for the roots to expand and grow into. If you order an extra bag along with the "Ready-to-Bear Blueberry Gardens," a special price of \$1.50 per bag will be allowed.



Ra-Pid-Gro

A New Complete Plant Food
Contains Not Only 1, but
13 Different Plant Foods

Ra-Pid-Gro is a complete plant food, easily prepared for use by dissolving it in water. 1 lb. to 22 gallons of water. Besides the three main plant foods—nitrogen, phosphorus, and potash—it contains Vitamins B1 and B2 and other plant foods essential for healthy plant growth. Plants given Ra-Pid-Gro in water need no other fertilizing, for Ra-Pid-Gro is a **COMPLETE PLANT FOOD**. Apply around plants according to directions on the bag. Plants may be "fed" by spraying Ra-Pid-Gro on their leaves. Also useful in transplanting. Dip roots in solution 3 or 4 minutes.

How to Dip Roots

Roots of Raspberries, Blueberries, Grapes, Roses, shrubs, etc., may be dipped before planting. 1 lb. of Ra-Pid-Gro to 22 gals. of water. Use same water to "water and feed" plants after setting. Read "How to Use Ra-Pid-Gro."

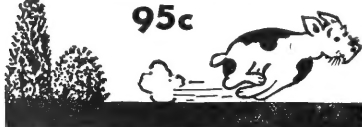
How to Use Ra-Pid-Gro

Ra-Pid-Gro is easily applied. Dissolve it in water at the rate of 1 pound to 22 gallons and it is ready to use. Dip roots of the plant in this solution just preceding planting. Sift loose, fine soil on the roots to help hold the solution to the roots during planting. After planting, soak the soil around the plants with the same solution. This is made easy by making a trench 6 inches from plant. Fill it twice with the solution, and when it has soaked away, fill with loose soil. With row crops, like Strawberries, make a trench 3 inches alongside of row. "Water and feed" the plants in this way during planting, and repeat in about two weeks.

DOGZOFF

Eliminates the Dog Pest
Keeps Dogs Away from
Flowers, Shrubs, Trees

95c

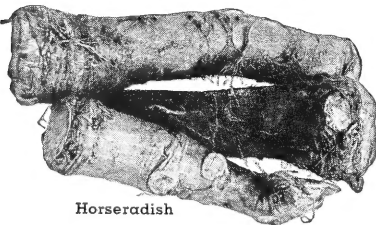


DOGS DON'T HANG AROUND
WHERE YOU PUT "DOGZOFF"

"Dogzoff" protects your evergreens, shrubs, furniture, from dogs and cats; drives mice out of your house; prevents rabbit injury, keeps cats away from bird cages. Doesn't injure furniture.

Price: 95c per pkg.

Postpaid in States in Groups 1 and 2. Beyond, add 20c. See Parcel Post Table below.



Horseradish

A Sure Mole Killer

Will Sure Rid Your Lawn and Garden of Moles, Gophers, etc.

Of the mole killers we have used here on the nursery or farm **MO-GO** is the **BEST**. It sure gets the moles every time. Nothing like it.

At one time our lawn was sure "riddled" (ruined) by moles. "Mole-hills" and burrows were everywhere. Moles sure gave it everything they had. We applied **MO-GO** only twice and the moles were gone.

MO-GO killed them off. Customers have same results. Golf courses use **MO-GO**. They have very little trouble with moles.

MO-GO is easily applied. Make holes with pencil 3 ft. apart in mole's burrow, drop in 3 kernels (use spoon), pinch holes shut and you are through. **NO MORE MOLES.**

Price: \$1.35 per can. (Enough to kill 200 moles).

Postpaid in States in Groups 1-2. Beyond add 15c.

(See Parcel Post table below).

Horseradish

Is easily grown, practically without care. When the initial cost of 12 roots is so little you should have a Horseradish planting. Locate bed in some out-of-the-way place, will take care of itself with a little mulching. Set roots upright in prepared soil with the tops 2 in. below surface. The roots multiply rapidly for family uses.

Prices: large crowns (see cut at left) 3 for 75c; 6 for \$1.25; 12 for \$1.90; 25 for \$3.50; 50 for \$5.00. (Parcel Post same as for Strawberries).



Ra-Pid-Gro Makes Strawberries Grow

The roots of the plants on left were dipped when planted and watered along rows afterwards. Those on right were not. Note difference. Ra-Pid-Gro gets plant food to plants when they need it, right after planting. Not only Strawberries but all plants make a wonderful growth when watered with Ra-Pid-Gro. Fruits, garden plants, house plants, Roses, shrubs, lawns, respond to this "miracle" plant food. See "How to Use It" at left.

PRICES (1 lb. makes 22 gals.)

1-lb. bag—makes 22 gallons—postpaid 2.50
 2-lb. bag—makes 44 gallons—postpaid 2.50
 5-lb. bag—makes 110 gals.—not prepaid .. 4.60
 10-lb. bag—makes 220 gals.—not prepaid .. 8.80
 1- and 2-lb. bags postpaid in States in Groups 1 and 2; beyond, add 20c per lb.

Write for special prices on larger quantities.

Rat Killer-New Banarat



\$1.75



This new, different rat killer contains "Warfarin" that deadly rat and mouse killer developed by the University of Wisconsin.

Federal agencies prove that Warfarin, the "killer" in Banarat, is the most effective means of rat control yet known. Rats like it and go back many times to eat it, don't suspect it. All rats get it before any begin to die. Then they all die. Follow instructions on can and it sure gets the rats. We use it entirely about nursery and farm, also in home for mice.

Prices: 1/4-lb. can (makes 5 lbs. of bait) enough for home of average farm, \$1.75. 1/2-lb. can, farm size, makes 10 lbs. of bait, \$3.00.

Postpaid in States in Groups 1 and 2. Beyond, add 20c. (See Parcel Post table below).

STOP! NOTICE!

Have you planned for your Strawberry planting next spring? You'd better. Strawberries are going to cost more than ever. STOP right now and order, say 100, of Keith's Paymaster (page 16). They will produce all the berries you need for freezing, fresh berries, preserves, jams and jellies. Send in your order today.

PARCEL POST TABLE

PARCEL POST TABLE: For Parcel Post shipments, add to your order Postage shown herein—

	States in Group No. 1	States in Group No. 2	States in Group No. 3	States in Group No. 4
Strawberry, 1-yr. Asparagus. For first 100 plants or less	39c	48c	63c	89c
For each additional 100 plants or less—100 Gladiolus bulbs	20c	31c	41c	55c
Red Raspberry, 2-yr. Asparagus, 1-yr. Dewberry—100 plants or less ..	51c	72c	91c	1.48
For each additional 100 plants or less	31c	41c	54c	78c
Black Raspberry, Blackberry, 1-yr. Grapes—50 plants or less	43c	59c	73c	91c
For each additional 50 plants or less	27c	34c	51c	63c
Shrubs, Trees, 2-yr. Grapes, 2-yr. Transplants—12 plants or less	43c	63c	80c	1.09
For each additional 12 plants or less	21c	36c	40c	55c

Blueberry Bushes—Because of the varied weights of Blueberry bushes in the different ages and grades, all "Blueberry Offers" and bushes requested sent by Parcel Post will be sent C.O.D. (you pay postage on delivery) covering the Parcel Post.—Note Express below.

NOTE: All Blueberry Offers or orders containing Blueberry bushes come safer, cheaper, and quicker by Express. We suggest you have same come that way. Send no money to pay on Express as Express shipments can come Express collect.

STATE GROUPS for Parcel Post

For your convenience in determining Parcel Post costs we make four groups of States as follows:

Group No. 1 includes Mich., Ohio, Ind., Ill., Wis.

Group No. 2 includes Ia., Mo., Pa., Minn., N. Y., Del., N. J., Va., Tenn., Ky., Md., D. C.

Group no. 3 includes N. and S. Dak., Nebr., Kans., Okla., Ark., Texas, Mont., Wyo., Colo., N. M., La., Miss., Ala., Ga., Fla., N. and S. Car., Me., N. H., Vt., Mass., R. I., Conn.

Group No. 4 includes Idaho, Utah, Nev., Ariz., Wash., Ore., California.

Note what group your State is in, then refer to Parcel Post Table at left for postage to add if your shipment is to come by Parcel Post.



Paradise Asparagus

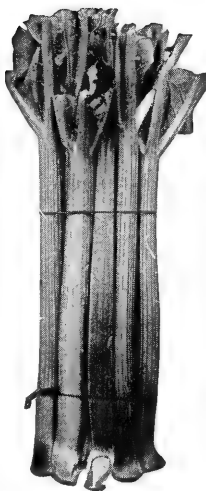
PARADISE ASPARAGUS

A new Asparagus from California. Our 2-year roots begin sending up shoots which you may cut the next spring. No waiting around 2 or 3 years to have tender, fresh Asparagus when you plant Keith's 2-yr. Paradise roots—they send up thrifty shoots in one year. Paradise is an excellent variety for home and commercial uses. The shoots (tips) are thick and tender, with a rich Asparagus flavor. Fine for "cold packing," for it holds its flavor and tenderness after freezing.

PRICES:

1-yr., No. roots, 12 for 85c; 25 for \$1.50; 50 for \$2.25; 100 for \$3.50; 250 for \$6.50; 500 for \$12.00.

2-yr., No. 1 roots, 12 for \$1.25; 25 for \$2.25; 50 for \$3.75; 100 for \$5.50; 250 for \$9.50; 500 for \$16.00.



Macdonald Rhubarb

MacDONALD RHUBARB

GROW YOUR OWN—IT'S EASY—QUICK

One Planting Lasts for Years

The Macdonald Rhubarb produces large, tender, juicy stalks 3 feet tall, and over an inch in diameter. Seldom, if ever, goes to seed. At Macdonald College in Canada, where it originated, Prof. Bunting says: "Very highly colored, a dazzling, attractive stalk of large size, productive, very tender and succulent, excellent quality, valuable for pies and desserts." When cooked it's as red as Cherry juice—just wonderful. We offer STRONG DIVISION roots, the kind that will send up some usable stalks next summer.

Prices: No. 1 Strong Root Divisions

75c each; 3 for \$2.25; 6 for \$4.15; 12 for \$7.75; 25 for \$12.00.

Planting Instructions

ASPARAGUS: Dig trench 12 inches deep, 16 inches wide in well drained location. Fill trench $\frac{3}{4}$ full with top soil mixed one-third with rich compost or well rotted manure. Pack well, then spread roots out flat on this flat surface and cover them with 3 inches of the soil mixture. As the Asparagus tops (shoots) come up, fill in the remainder of the trench. Space roots (plants) 12 to 16 inches apart in trench. For winter mulch, cover the bed with compost, barnyard manure, or chicken manure to be raked off in early spring.

RHUBARB: Follow same instructions as for Asparagus except set plants 24 inches apart and not so deep.

In Ordering Consult the Following Information for Customers

1.—**ORDER EARLY.** To get plants shipped on requested date order early. You also get first choice of varieties and avoid substitutions.

2.—**USE OUR ORDER BLANK.** Fill in all information asked for. **IMPORTANT.**

3.—**PRINT OR WRITE** name and address plainly.

4.—**RECHECK YOUR ORDER** for mistakes in varieties, money sent, postage, etc.

5.—**MAKE YOUR LETTERS SHORT** and to the point. Long, rambling letters are confusing, take up valuable time, and require more writing.

6.—If it's necessary to write us about your order, or in ordering second time, **BE SURE TO RETURN** the card we sent you in acknowledging your order.

7.—**SHIPPING SEASON** from late March until late May, depending on season. Have plants shipped early. Read carefully No. 13 below. **The earlier plants are set the better.**

8.—**PLANTING SEASON.** Set plants early as you would make early garden and from then on until after Corn planting time. (When Oak leaves are about the size of squirrel's ears). Early set plants always do best.

9.—**REMITTANCE.** Post Office Money Order or Express Money Orders are safer for you and most convenient for us. Send them when possible. But we gladly accept your check, bank drafts, etc. Letters containing currency should be **REGISTERED**. Shipments will be made C.O.D. if one-third is sent with order.

10.—**YOUR PROTECTION.** We guarantee safe arrival under the following conditions. We do not hold ourselves responsible for negligence or damage in transit. We replace orders to the extent of damage or loss if customer sends, **within three days** after arrival, statement from Express Agent or Postmaster showing extent of same. **Parcel Post shipments must be insured if loss is to be recovered.** Raspberry and other cane plants travel at customer's risk ordered shipped after May 1st and Strawberry plants after May 15th.

11.—**EXPRESS SHIPMENTS.** Owing to the increase in express and Parcel Post rates, one is about as cheap as the other. We suggest larger orders be sent by Express. The minimum Express rate this year is \$1.50. Express shipments always travel better than Parcel Post, and the shipment always carries insurance against damage or loss.

12.—**PARCEL POST SHIPMENTS.** Small orders can be sent cheaper this year by Parcel Post into all States except Washington, Oregon, and California. If you live in States in Groups 1, 2, and 3, you will find Parcel Post cheaper than Express. Consult your Postmaster. Parcel post table bottom page 10 gives postage to add to your order cost.

13.—**HAVE PLANTS SHIPPED EARLY.** Have your plants shipped early while weather is still cool. They travel better, not apt to heat. All plants should be shipped before they take on any spring growth. You will receive and get them planted in the most dormant condition possible; we suggest the following. **Read Carefully** the following:

First—Have your plants shipped early and heel them in so you will have them as soon as your soil becomes suitable for planting.

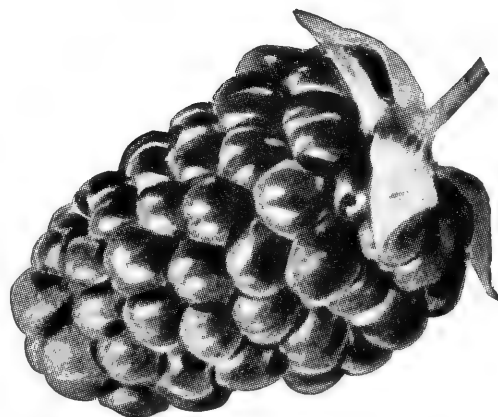
Second—Get your ground ready just as soon as spring weather permits, and then get the plants set out as soon thereafter as possible. Get them set while they are still dormant. **DON'T WAIT** until the weather gets hot. Have them on hand for early planting.

Third—Especially have your Blueberry, Raspberry, Rose bushes shipped early. Read paragraphs 4 and 6 above. They can be heeled in and kept dormant. Have them shipped early.

Fourth—Don't allow plants to lie around in original package. Either plant at once or break open package and place in cool place.

PLANTS REQUIRED PER ACRE

	Width of Row	Plants in Row	Plants per Acre
Strawberries (field)	3 ft. 8 in.	18 in.	8,000
Strawberries (garden)	3 ft.	18 in.	9,700
Everbearing Strawberries	3 ft.	12 in.	14,500
Blueberries (field)	6 ft.	9 ft.	800
Blueberries (garden)	5 ft.	6 ft.	1,400
Red Raspberries	6 ft.	3 ft.	2,500
Black Raspberries	7 ft.	3½ ft.	1,800
Grapes (light soil)	8 ft.	10 ft.	540



ELDORADO BLACKBERRIES

Eldorado is planted more for garden and commercial purposes than any other Blackberry. **WHY?**—Because the bushes are hardy, thrifty growers, producing well in either sandy or heavy soils—just so it is well drained. Canes do not winter-kill. Berries are sugar-sweet, juicy, no hard cores.

Prices: 1-Year Plants

12 for	\$1.10
25 for	2.10
50 for	3.30
100 for	6.30

Transplants

12 for	\$ 2.00
25 for	3.00
50 for	5.75
100 for	10.90



New Van Buren

Quoting From the New York State Fruiting Testing Co-operative Assn.

VAN BUREN. Most promising, very early, black Grape introduced. Clusters medium to above, compact; berry little smaller than Concord, and equal if not superior to Concord in quality. For roadside markets and home, it should prove most valuable.

Start With Van Buren This Spring

Don't wait! Plant three or so of our 3-yr. Van Buren plants this spring. You will then be on the way to having this NEW GRAPE with a most delicious, sweet, "grapy" flavor and a quality superior to any Grape you have ever eaten. It isn't necessary for you to "try-out" Van Buren. State Experiment Stations and State Fruit Testing Assns. (see above paragraph) have already done this for you.

We have large 3-yr. selected Van Buren plants for you at a bargain. Set them and get Grapes quick. **Bargain price: Three 3-yr. selected Van Buren (usual price \$4.50) for only \$3.00. You SAVE \$1.50.**

Van Buren Prices

2-yr., No. 1, each 85c; 3 for \$2.50;
5 for \$3.15; 10 or more, 59c each.

3-yr., No. 1, each \$1.00; 3 for \$3.00;
5 for \$4.15; 10 or more, 66c each.

—Very Early— Extends Your Grape Season Over 4 Weeks

This new blue-black Grape is the earliest of all our blue Grapes. It ripens in mid to late August 3 to 4 weeks ahead of Concord. Will extend your fresh Grape season over a period of 4 to 5 weeks. It's sweet with a delicious "grapy flavor" all its own. Wins all who taste it.

**Buy 3 Get
One FREE**
4 selected Van Buren,
three-yr. No. 1 for price of 3.
3 for ONLY \$3.00

PORTLAND New Early White

Portland is a new early white Grape. In the white Grapes it is what the Fredonia is in the blue varieties. It's early, firm, wonderful flavor, hardy—doesn't freeze back like other varieties, nor is it subject to black rot like other Grapes. Bears well, ships well, eats well, cans well and a dandy for making Grape juice, etc. We know you'll like Portland. See prices at right.

September - New Everbearing Red Raspberry

Two Crops Instead of One

New Everbearing Red Raspberry. Decidedly superior to any yet introduced. Not only bears in June (usual season for reds), but all fall, beginning in September and ending in October, stopped by frost only.

Two Crops Instead of One. Other everbearing reds do not produce many berries during the autumn months, but September is loaded. It certainly is a **FALL PRODUCER**. Berries are large, bright, attractive, medium red with a good quality and flavor. It's the best yet.

When we first planted September, we thought "here's just another everbearer," BUT when it began to fruit in September, we noted something we'd never seen before in an Everbearing Red Raspberry, the ends of the canes were just loaded with large, pointed berries, and we had berries until frost, in October. And there were not just a few of them but handfuls, more than we'd ever seen on any Everbearing Red Raspberry before. The only way you can experience what we did is to set September this spring.

Save a Whole Year

For berries this coming September, plant our two-year transplants. These are 2-year bushes. By planting them you will save a whole year. Prices at right.

FREDONIA (Early) One of the Best for All Purposes

Ask **ANY State Experiment Station or Agricultural College** about the FREDONIA Grape and you will learn of its suitability—one of the best early Grapes. Ripens after Van Buren and ahead of Concord.

FREDONIA'S sweet, foxy, delicious flavor makes it the BEST for table use, eating out-of-hand, or for making jellies, jams, Grape juices, etc. You will be delighted and surprised when you taste and use Fredonia. We recommend it very highly, as one of the best Grapes for home and commercial uses. Remember, it follows Van Buren and is ahead of Concord.

GRAPE PRICES:	Each	3	5	10	25	50	100
Fredonia, 2-yr., No. 1 ..	\$0.50	\$1.40	\$2.00	\$3.50	\$5.75	\$8.75	\$14.00
Fredonia, 3-yr., No. 1 ..	.75	1.85	2.50	4.25	9.95	14.00	22.50
Portland, 2-yr., No. 1 ..	.50	1.50	2.00	3.75	5.75	8.75	15.00
Van Buren, 2-yr., No. 1 ..	.85	2.50	3.15	10 or more,	59c each		

Write for prices on larger quantities, commercial plantings.



SEPTEMBER PRICES:

One-Year, No. 1 Plants

6 for \$1.95; 12 for \$3.25; 25 for \$6.25; 50 for \$10.75; 100 for \$19.95.

Two-Year, No. 1 Transplants

6 for \$2.75; 12 for \$4.95; 25 for \$9.25; 50 for \$16.50; 100 for \$29.90.

The "Old Reliable"-Late

LATHAM

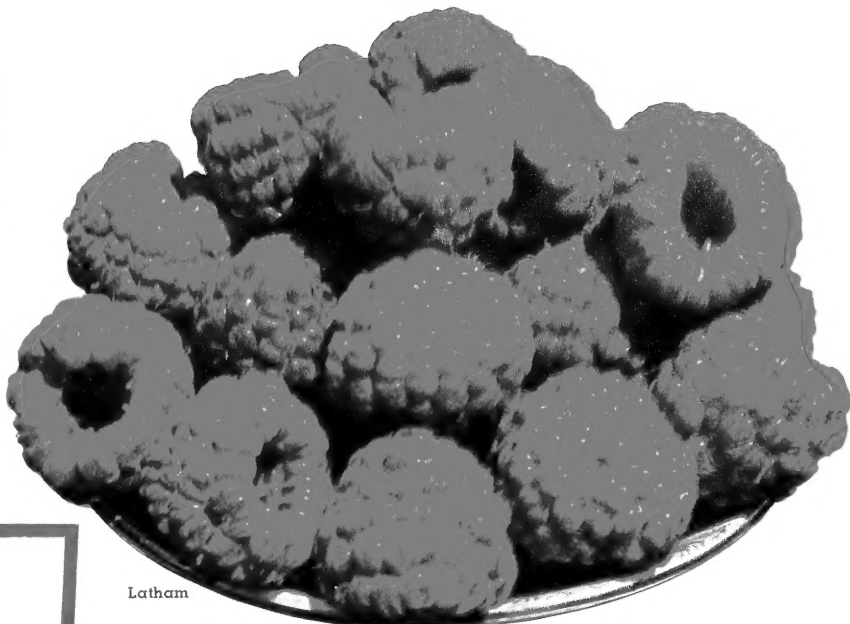
LATHAM, the "Old Reliable" Red Raspberry is a late, dependable Red. Sure to bear you **quarts** of rich, deep red berries every year. One of the most planted commercial and home-grown Red Raspberries. It is dependable anywhere for it sure grows and produces. Its canes are hardy, withstanding sub-zero weather. Thrifty grower, productive. The berries are large, well flavored, don't crumble, not seedy, and have an attractive light red color.

LATHAM PRICES—1-Year, No. 1

12 plants	\$ 2.10	200 plants	\$19.25
25 plants	3.70	300 plants	25.50
50 plants	6.40	500 plants	39.50
100 plants	10.95	1000 plants	77.50

2-Year Transplants

6 plants	\$2.00	25 plants	\$5.50
12 plants	3.50		



Latham



Morrison

MORRISON

New Black Raspberry

Profitable - Productive - Hardy

This new Black Raspberry has been thoroughly tested wherever Black Raspberries are grown and has been found to be hardy, productive, and profitable. The stiff, stout canes don't break over with their loads of big berries like many other weaker varieties. We stand behind Morrison in every way. The berries are above the average in size, easily picked, don't get soft if left on the canes, and don't crumble, always perfect and not the least bit seedy. Plant a few Morrison and have the best.

MORRISON PRICES—1-Year, No. 1

6 for	\$1.40	100 for	\$ 9.50
12 for	2.10	200 for	16.85
25 for	3.45	500 for	36.00
50 for	5.45	1000 for	65.50

2-Year Transplants Grade No. 1

6 for	\$2.50
12 for	3.50
25 for	5.50

New EARLY RED

Red Raspberry

Originated at the Mich. State Experiment Station—It Sure is a Good One

Twenty-three years ago the Mich. State Experiment Station, at South Haven, Mich., developed a new Red Raspberry. During these twenty-three years, this new red has been very thoroughly tested in every way, not only by different State Experiment Stations, but by fruit growers and found to be a wonderful EARLY RED RASPBERRY. It's "The Early Red," one of the best, if not THE BEST Red Raspberry offered today. Its berries are large, firm, pick easily (don't crumble), don't turn soft like some other Red Raspberries. They have a good Red Raspberry flavor. And it's EARLY, which enables growers to get high market prices. You can't go wrong with Early Red.

Prices: 1-Yr., No. 1 Plants

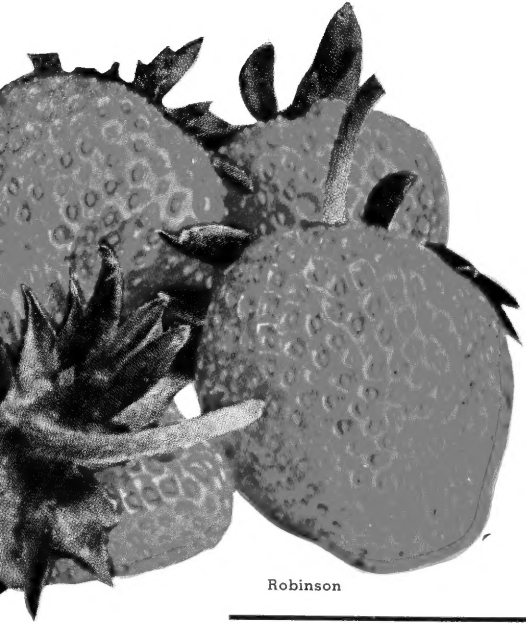
12 for \$3.35; 25 for \$5.50;
50 for \$10.50; 100 for
\$18.85; 300 for \$49.50; 500
for \$85.50.



Blue Hydrangea

Blue Hydrangea

Beautiful blue blooms 5 to 8 inches across, blossom through most of the summer. Our 2-year bushes will bloom for you this summer. For best blooms, keep soil acid. Use Keith's Acid Peat Humus (page 9) mix half with your soil. Bank up around 10 inches with leaves covered with soil for the winter. They like leaves mixed in soil. 2-yr. bushes, \$1.95 each; 3 for \$5.35. Will bloom this summer.



Robinson

The Giant Robinson (Late)

A Giant in the Strawberry Family

A Spring Fruiting Variety

1. Berries large, sweet.
2. Attractive glossy red.
3. Demands highest prices.
4. Very large, uniform.
5. Makes fine preserves, etc.
6. O. K. for deep freezing.

You will win every time with Keith's Robinson whether for market, roadside stand, or for home uses.

Set Robinson This Spring

All you have to do is fruit the Robinson and you will find it a big fine berry. Then you will not be without it for your home use or market. Its large size, firmness, attractive color, and pleasing flavor make it a winner. Set Robinson this spring and pick lots of the biggest berries you have ever seen.

ROBINSON PRICES

25 plants\$1.25	1000 plants\$16.50
50 plants 2.20	2000 or more plants at	
100 plants 3.45		\$14.20 per 1000.
200 plants 5.95	(Parcel Post Rates,	
500 plants 9.95	see page 10.)	

DUNLAP (Early) The Nation's Best Known Berry

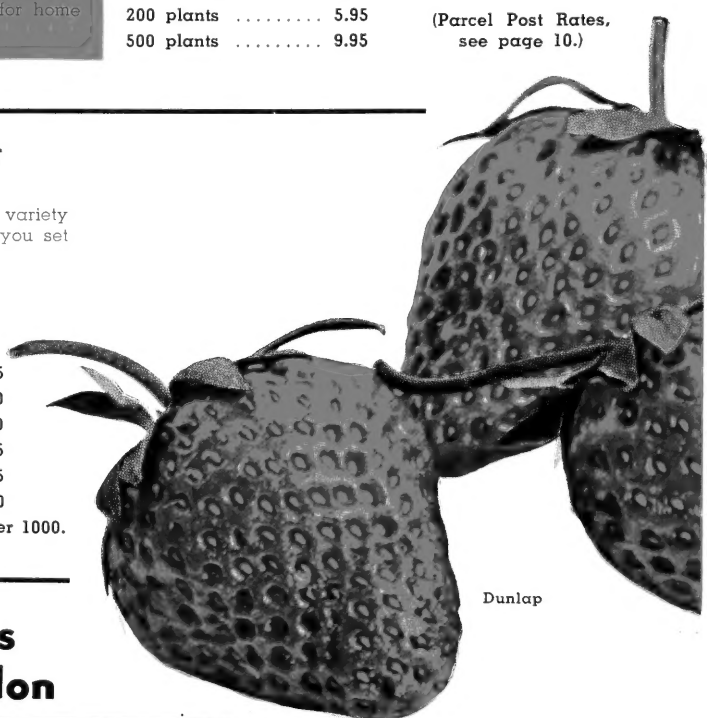
Enjoyed by more people than any other Strawberry. The most inexpensive variety to set. A sure grower and a sure producer. You sure can make good when you set Keith's Dunlap plants.

SET KEITH'S DUNLAP BECAUSE:

- 1.—**DO WELL** in any garden soil. Reliable for beginners. Everybody's berry—everywhere.
- 2.—**PERFECTLY HARDY.** No winter-killing, and does well in heavy or light soil.
- 3.—**PRODUCTIVE.** Will yield paying crops where others fail. Still wonderfully productive under garden or field culture everywhere.
- 4.—**ALWAYS PRODUCES** a wide row of healthy, productive plants.
- 5.—**BERRIES** firm, sweet, dark red all through. Good lasting Strawberry flavor. Ideal for table use, preserves, etc. Also for "freezing."

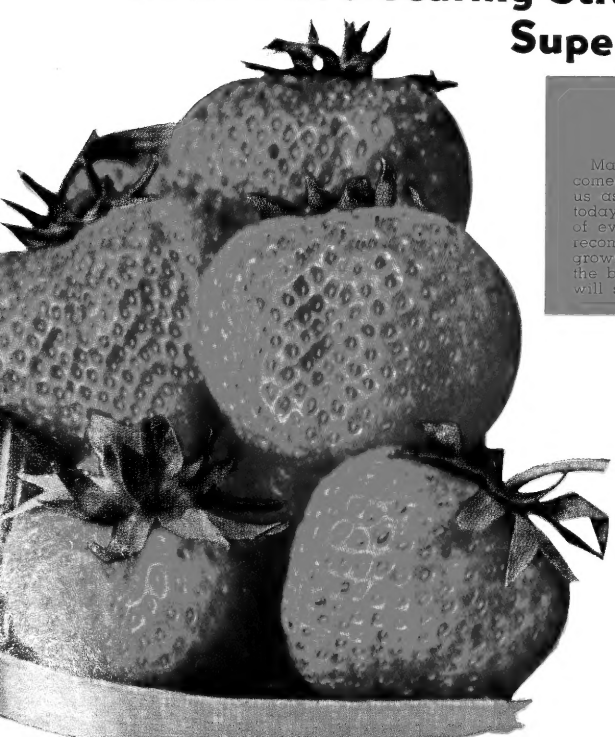
Dunlap Prices

25 for\$ 1.15
50 for 1.80
100 for 3.00
200 for 5.65
500 for 8.95
1000 for 15.00
2000 or more,	\$13.95 per 1000.



Dunlap

Keith's Everbearing Strawberries Super Mastodon



Still the Best Everbearer After 28 Years

Many varieties of the everbearing Strawberry come and many go, but the Mastodon still is with us as the best and most dependable everbearer today. We have grown and tested new varieties of everbearers as they "came out," but we still recommend the Mastodon. For 28 years we have grown and fruited Mastodon and we still find it the best everbearer. Give it half a chance and it will sure bear lots of berries for you.

Begin Fruiting 90 Days After Planting

Give Keith's Super-Mastodon plants a chance to make good, give them "plenty to eat and drink" and they sure will produce the berries for you, beginning in 90 days after planting and continuing until cold freezing weather.

PRICES OF KEITH'S SUPER-MASTODON PLANTS

25 for\$2.35	300 for\$11.50
50 for 3.35	500 for 16.75
100 for 5.50	1000 for 32.50
200 for 9.00		

Streamliner

(Not Pictured)

- 1.—Large, sweet berries with a pleasing, unique flavor.
- 2.—An attractive glossy red color, red to the core.
- 3.—Firm texture. Handles, ships, and "deep freezes" well.
- 4.—Hardy, healthy, thrifty plants.

Since its introduction, Streamliner has proven itself to be a high-yielding everbearer in many localities, and more than likely it will prove so with you. Who knows until you have tried it out. If you haven't grown Streamliner, better do so. Might find it to be the best ever with you. It's a real shortcake berry.

Streamliner Prices

25 for\$2.00	300 for\$10.95
50 for 3.00	500 for 15.50
100 for 4.95	1000 for 30.25
200 for 8.95		

Tuberous Camellia-like Begonias →

May be grown outdoors during summer in semi-shade, taken up in fall and grown in pots or window boxes for winter flowers. Bloom over a long period. Satiny, waxy blooms in red, pink, yellow, white, two to three inches across, double. Set 8 to 10 inches apart. Plant a dozen or so of these bulbs and you will sure be delighted when they bloom. These Tuberous Begonias are very popular. Grown indoors or out.

Tuberous Camellia-like Begonias

Offered only in sets of 4 colors—pink, red, yellow, white. Large selected bulbs to flower this summer. 4 for \$1.00; 8 for \$1.65; 12 for \$2.25; 24 for \$4.00. →

Hansen's New Improved Bush Cherries Three-in-One Shrub

(1) Flowering shrub, masses of white flowers in spring. (2) Used for flowering hedge. (3) Loads of bronze-black Cherries on the branches. Make tasty pies, jams, etc. Set 3 ft. apart. Set this beautiful, useful bush, and have something different. Blossoms and bears every year.

PRICES—Blooming Size Bushes
2-yr., Each 75c; 3 for \$2.10; 5 for \$3.25; 10 for \$5.95; 25 for \$12.50.

3-yr., each \$1.25; 3 for \$3.00; 5 for \$4.50; 10 for \$8.35; 25 for \$16.50.

Keith's Giant "Glad" Collection

All Varieties Have Been Prize Winners

This Collection is made up of selected varieties. Each one a prize winner, not "just any old variety." Each one is a showy, large-flowered, newer variety, selected for you when "Glads" were in bloom. You will be proud to have your friends see them when they are in bloom. **ALL PRIZE WINNERS** that sold for over \$1.00 per bulb when introduced.

50 Bulbs (10 different colors) \$3.00
100 Bulbs (10 different colors) 5.00
200 Bulbs (10 different colors) 9.65

NOTE: We change varieties each year.

Postage same as Strawberries (see bottom page 10).

Keith's "Giant Glad" Collection. Many colors, many kinds. **GUARANTEED** to bloom.

SPARKLE

(Late)

Sparkle

You sure will have berries when you set Keith's Sparkle. Disease free.

• Beautiful, sparkling red berries. • Solid red throughout. • Berries firm —ship, can and freeze OK. • Good plant maker—wide picking row • Resists the red stele disease.

We offer this new Strawberry which we have fruited and tested for seven years. We find it immune to red stele. This fact along with its being a good yielder of large, attractive, well flavored berries, makes SPARKLE an outstanding variety.

O.K.'d by State Experiment Stations

The birthplace of this new variety was at the New Jersey Experiment Station where it won a name for itself. The New York Experiment Station found it to be one of the best late varieties, ripening late. SPARKLE has a lot of dependable backers. You'll like it. Give it a trial. Fine for deep freezing.

SPARKLE PRICES

25 for	\$ 1.40
50 for	2.50
100 for	3.60
200 for	6.50
500 for	9.50
1000 for	17.50
2000 or more	at	\$15.50 per 1000.

PAYMASTER

Keith's New Strawberry

(For full description, etc., see back cover).

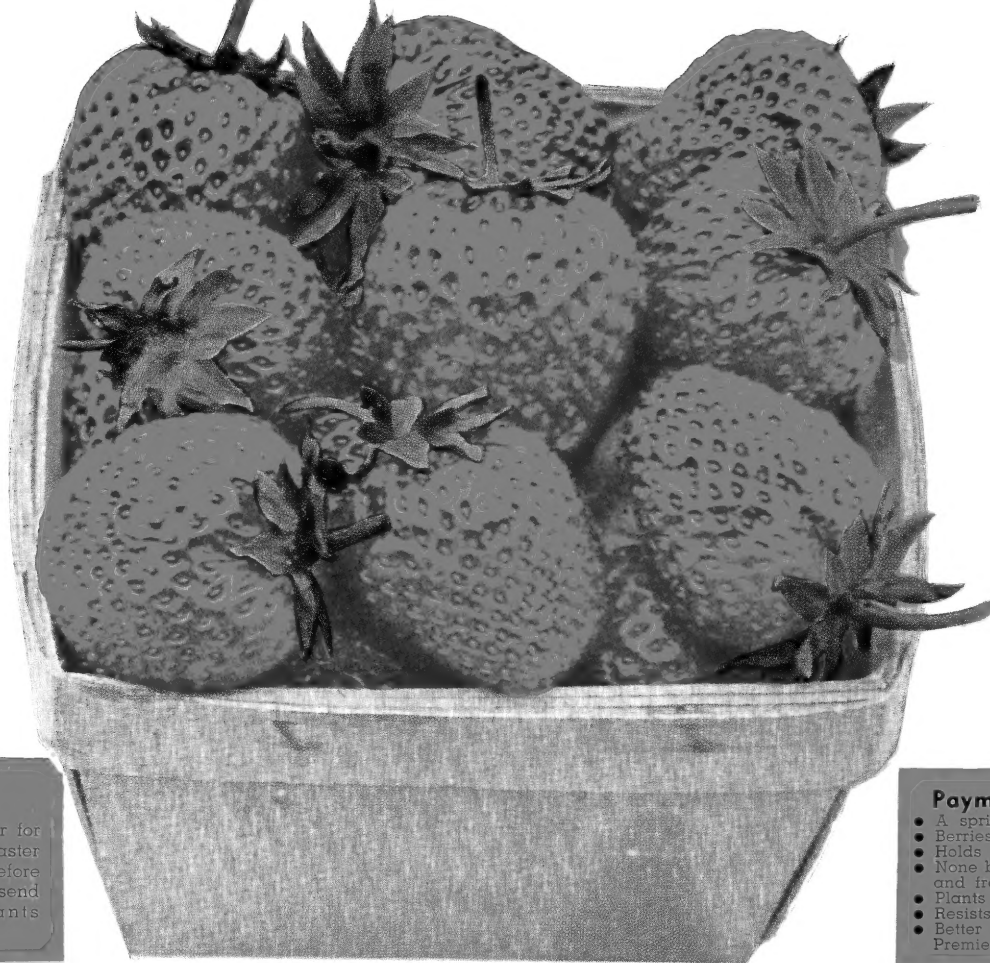
Chosen as Best from 3000 New Seedlings

Compared With Others

For several years we grew Paymaster in fruiting rows alongside Premier and other varieties.

1. As productive as Premier and in some cases more so.
2. Produces more runner plants, always developing a good wide fruiting row.
3. More adaptable to different soils.
4. Has a better, richer Strawberry flavor.
5. Plants more disease-free. More resistant to the yellows, leaf spot, and red stele disease.
6. Berries more rich red clear through.
7. Berries do not "cook up" like the Premier, but hold their shape, size and color. **They make delicious preserves.**
8. A better all-round berry than the Premier with as large yields of better berries.
9. None better for deep freezing.

FREE—See Free Offer of PAYMASTER plants on back cover.



FREE

With every order for 100 or more Paymaster plants, received before April 1st, we will send 25 Paymaster plants FREE.

Paymaster Points

- A spring berry.
- Berries rich red to center.
- Holds shape, size, color.
- None better for table uses and freezing.
- Plants hardy, productive.
- Resists Red Stele.
- Better home berry than Premier or Robinson, etc.

Keith's New Paymaster What a Strawberry

Paymaster History

Several years ago we started out to develop a Strawberry that would be as good as Premier in yield, but with a harder plant, more runners, and a berry that would not go to pieces when cooked.

Chosen from 3000 Other Strawberry Seedlings

After crossing different varieties without getting what we were after, we crossed the Gem everbearer on the Premier. There were over 3,000 seedlings that grew from this cross. From the start there was one that was outstanding. We selected this from the others, grew it in a fruiting row and found that it was just the Strawberry that we were after. It's our Paymaster.

Just What We Were After

This new Strawberry, the Paymaster, proved to be just the berry we were after, a variety that would yield like Premier, but would be more resistant to diseases, produce more runner plants under average conditions and not cook to pieces like the Premier in canning, etc. We were very fortunate to get just the berry we were after. It's our Paymaster. It resists red stele disease.

None Better — What A Strawberry

Keith's Paymaster is one of the best Strawberries on the market today for deep freezing and home use. We have **grown, frozen, preserved, canned**, and had it for **table use** for over eight years and found it the best.

You could read pages about Keith's Paymaster, but you'll never know it, until you see it fruiting, eat and freeze its excellent berries. Be sure to order and plant some Paymaster this spring. You'll be happily surprised when you see and taste the berries.



Until you have planted and grown Paymaster you have no idea of the interest, joy, and oodles of beautiful berries there is in it for you. Order 100 or so Paymaster NOW.

Far Above Others for Home Uses

Paymaster berries are rich red to the center, hold this rich color after cooking or freezing. It also holds its size, shape and rich Strawberry flavor during these processes. You will find Paymaster richly flavored with a lasting beautiful color. It has a long fruiting season, and the plants are hardy, disease resisting. Red stele resistant.

Makes Good at Illinois Experiment Station

The Illinois State Experiment Station at the University of Ill., at Urbana, Ill., through Prof. Boll, found Paymaster one of the best among 200 other Strawberries. Here's what he writes: "Of about 200 Strawberry varieties we tested here in 1951 and 1952, Paymaster proved to be one of the best varieties for freezing and one of the highest yielders. The fruit was large, firm, sweet, and high in quality."

Sincerely,
Herschel L. Boll,
Assistant in Pomology,
Agricultural Experiment Sta.,
Urbana, Illinois

We ask you to order your Paymaster plants early for the supply is limited this season, sorry.

25 for	\$2.20	300 for ...\$.	9.95
50 for	3.40	500 for	13.50
100 for	4.65	1000 for	25.50
200 for	8.10		
2000 or more at \$24.40 per 1000.			